

PRIVATE CIRCLES

DATA OWNERSHIP, PUBLICATION AND MONETIZATION

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Introduction

RegenMed supports small clinical practices around the world in the design and execution of **real-world data and evidence** programs. Those programs result in clinically and statistically significant datasets. They are the basis of conference presentations, articles, industry support, licensing transactions, and other forms of monetization.

Many small provider groups begin by joining **Open Access Circles**. These cost only \$35 per month per subscriber, and \$5

per Case (including outcomes capture for two years or more if desired).

Open Access Circles are a highly economical way to observe and participate in the full functionality of one or many indication-specific studies. Eventually, however, most small provider groups decide to establish **Private Circles**.

By doing so, they own and control their data. Such ownership and control are the foundation of sustained reputational and financial value for them.

The Value of Real-World Evidence

Real-world evidence is widely recognized as critical to better clinical decision-making, streamlining regulatory approvals, and supporting marketing claims.

RWE is an essential element of the most important trends in healthcare -- value-based medicine, health equity, and cost

reduction. It is the foundation of many public and private healthcare programs.

Private Circles generate datasets which are well-structured, fit-for-purpose and fully validated. They generate valuable real-world evidence.

Publication and Monetization Through Private Circles

Private Circles democratize the ability of clinicians to conduct high-quality and impactful research. They enable ownership of, and control over, the resulting valuable real-world evidence.

However, smaller provider groups often do not have the resources or experience necessary to realize the full value of their real-world evidence. RegenMed provides the platforms and processes allowing them to do so.

RegenMed works with clinicians to:

- ❖ Enroll regional and international peers into their Private Circles.

- ❖ Generate regular reports for themselves, their patients, regulators and others.
- ❖ Assist with conference slides and other presentation materials.
- ❖ Help prepare evidence-based posts and newsletters for websites, social media and other channels.
- ❖ Attract funding and other forms of support from industry.

In addition, RegenMed can assist Private Circle Founders pursue real-world evidence licensing, intellectual property and other monetization opportunities.

Getting Started

A Private Circle costs only \$500, plus \$35 per subscriber month and \$5 per Case. A small clinical group can be up and running in a matter of days, with minimal burden.

RegenMed works closely and continually with each Private Circle Founder to ensure they obtain the reputational and financial value inherent in their ownership of the resulting real-world evidence.

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[How Circles Work](#)

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